

So what's in our handcrafted Touch of C Face Serum and why?

Vitamin C- Sodium ascorbyl phosphate is a stable form of Vitamin C. It is an antioxidant, reducing the amount of skin damage to our skin cells through neutralizing free radicals. This helps prevent and slow down the aging process of wrinkles. In addition, it promotes collagen formation! Also in concentrations above 3% (Ours is 20%) it can promote the reversal of sun-damaged skin such as sunspots, freckles, melasma, and other hyperpigmentation through its lightening effects.

Sodium Hyaluronate- this ingredient is a water-soluble salt form of hyaluronic acid, which is produced in our bodies as a natural element of skin. It has an incredible way of holding in moisture! As we age, our skin loses its ability to retain moisture resulting in loss of elasticity, suppleness, and firmness. This ingredient helps your skin feel softer, smoother, and even plumper! It also has bonus antioxidant effects to boost the Vitamin C!

Vitamin E- D-alpha tocopherol has a long reputation of moisturizing the skin. It also protects against the environmental stressors our skin is faced with day to day. It is also known to promote firm skin!

Jojoba oil- is not actually oil; it is a waxy ester that is extracted from the seeds of the jojoba plant. It mimics our own skin's sebum production and in this way helps to prevent acne. It also has a high content of beneficial materials and vitamin E in it. It is another antioxidant as well as the above ingredients.

Sweet Orange Essential oil- is antiseptic and anti-inflammatory in nature when used topically. It also has been shown to increase the ability of skin to absorb Vitamin C, promote collagen production, and increase blood flow. This citrus oil is NOT phototoxic like some others.